



January 23, 2006

For Immediate Release:

***ESCOM, LLC acquires Sex.com Domain Name.***

LOS ANGELES, January 23, 2006. Escom, LLC, today announced the acquisition of the domain name Sex.com, from entrepreneur and Internet personality Gary Kremen, the CEO of Grant Media, LLC and founder of Match.com. Terms of the transaction were not disclosed. It is believed to be among the most significant domain sale transactions in history. Financing for the acquisition was provided in part by Domain Capital LLC, a leader in the financing of Domain Names and Intellectual Property.

The new Sex.com will transform into the market-leading adult entertainment destination by offering compelling, next-generation web interaction experiences to revolutionize the industry. The new Sex.com will leverage the millions of monthly unique visitors that are already coming to the site while it continues to roll-out a host of professionally produced products and services, including the very latest in adult entertainment, all presented in a safe environment. It will provide the most extensive adult dating opportunities, sex and relationship advice, erotica, multimedia, adult products, video-on-demand, live video chat, and communities of like-minded interests.

"Escom will maximize the user experience in a fundamentally different way than we had been doing at Grant Media," said Gary Kremen. "I am excited to see how the revolutionary new business plan evolves."

Mr. Kremen will continue to act as an advisor to the company and manage Grant Media's existing business.

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*SOURCE Escom, LLC*